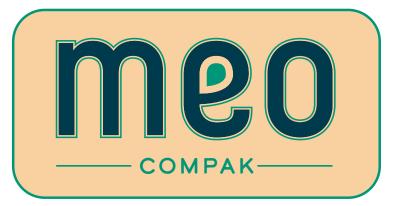




FINAL LOGO

The following slides show the first initial rounds













ROUND TWO

An approved direction is brought into color











NEVER THE SAME



Looser concepts in Black & White to identify a direction