



ORTHO TOTAL SOLUTIONS

FINAL LOGO

The following slides show the first initial rounds

OTS ORTHO
TOTAL
SOLUTIONS

 OTS
ORTHO TOTAL SOLUTIONS

 | ORTHO
TOTAL
SOLUTIONS

OTS
ORTHO TOTAL
SOLUTIONS

ROUND TWO
An approved direction is brought into color



ROUND ONE

Looser concepts in Black & White to identify a direction